



Coventry City Council

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### **Business, Economy and Enterprise Scrutiny Board (3)**

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#### **Time and Date**

2.00 pm on Wednesday, 5th February 2020

#### **Place**

Committee Room 3 - Council House

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#### **Public Business**

1. **Apologies and Substitutions**
2. **Declarations of Interest**
3. **Minutes** (Pages 3 - 8)
  - (a) To agree the Minutes of the meeting held on 18<sup>th</sup> December 2019
  - (b) Matters arising
4. **Support for Small Businesses** (Pages 9 - 20)

Report of the Deputy Chief Executive (Place)
5. **Coventry and Warwickshire Local Enterprise Partnership** (Pages 21 - 44)

Report of the Deputy Chief Executive (Place)
6. **Intelligent Transport Systems (ITS) World Congress 2019 Conference Report** (Pages 45 - 50)

Report of the Deputy Chief Executive (Place)
7. **Outstanding Issues**

There are no outstanding issues
8. **Work Programme 2019/2020** (Pages 51 - 54)

Report of the Scrutiny Co-ordinator
9. **Any other items of public business which the Chair decides to take as matters of urgency because of the special circumstances involved**

#### **Private Business**

Nil

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Martin Yardley, Deputy Chief Executive (Place), Council House, Coventry  
Tuesday, 28 January 2020

Note: The person to contact about the agenda and documents for this meeting is Michelle Salmon, Governance Services, Tel: 024 7697 2643, Email: michelle.salmon@coventry.gov.uk

Membership:

Councillors M Heaven, T Jandu, R Lancaster, A Lucas, J McNicholas (Chair), P Male, C Miks, E Ruane and B Singh

By invitation:

Councillor J O'Boyle (Cabinet Member for Jobs and Regeneration)

Councillor D Welsh (Deputy Cabinet Member for Jobs and Regeneration)

Please note: a hearing loop is available in the committee rooms

If you require a British Sign Language interpreter for this meeting  
OR if you would like this information in another format or  
language please contact us.

Michelle Salmon

Governance Services

Tel: 024 7697 2643

Email: michelle.salmon@coventry.gov.uk

**Coventry City Council**  
**Minutes of the Meeting of Business, Economy and Enterprise Scrutiny Board (3)**  
**held at 2.30 pm on Wednesday, 18 December 2019**

Present:

Members: Councillor J McNicholas (Chair)  
Councillor M Heaven  
Councillor T Jandu  
Councillor R Lancaster  
Councillor A Lucas  
Councillor P Male  
Councillor C Miks  
Councillor B Singh

Other Members (by invitation): Councillor J O'Boyle  
(Cabinet Member for Jobs and Regeneration)

Employees (by Directorate):

Place R Haigh, G Holmes, C Knight, R Penlington, M Salmon,  
N Small

Apologies: Councillor E Ruane

## **Public Business**

### **26. Declarations of Interest**

There were no disclosable pecuniary interests.

### **27. Minutes**

The minutes of the meeting on 6<sup>th</sup> November 2019 were agreed and signed as a true record. There were no matters arising.

### **28. Trees and Development Guidelines Supplementary Planning Document**

The Business, Economy and Enterprise Scrutiny Board (3) received a briefing note of the Deputy Chief Executive (Place) on the current position in relation to the draft Trees and Development Guidelines Supplementary Planning Document (SPD). A copy of the SPD was attached as an Appendix to the report and a copy of the report and associated Appendices that had been considered by the Cabinet Member for Housing and Communities at his meeting on 9 December 2019 (his minute 9/19 refers), was also attached.

The SPD was intended to provide technical guidance and support to the Green Environment policies set out in the Local Plan (2016) and also built on some of the policies included in chapters relating to Conservation and Heritage and Environmental Management. The SPD, developed by the Council's Planning Policy Team, would provide a comprehensive overview of the requirements for

applicants in the planning process where trees were involved. It is structured in a sequential order and covers supporting technical detail(s) around matters of:

- Land Surveys.
- Tree Surveys.
- Tree Constraint Plans.
- Arboricultural Method Statements.
- Capital Asset Value for Amenity Trees.
- Works to trees.
- Tree and root protection measures.
- Planting new trees.
- Accessing and moving around sites.
- Avoiding damage to trees.

The SPD continued to expand upon and support the green environment policies with the changes made to reflect the comments received through rounds of consultation on 8th August 2018 to 23rd September 2018 and 7 January 2019 to 18 February 2019, and which further augment the tree protection, tree conservation and other related policies. The continued technical support and guidance provided within the document would help all stakeholders to understand the Council's tree protection aims and objectives and help applicants to provide the correct information and assess the right areas where tree protection and planting measures would be required, as early as possible in the planning process. This would not only save time and money but would lead to stronger outcomes for green infrastructure in relation to planning decision making.

A final period of public consultation would seek formal representations to the SPD with all responses reviewed and the SPD updated if appropriate. The SPD would then be submitted to Cabinet for approval of its adoption, at the earliest opportunity in 2020.

The Board questioned officers, received responses, and discussed the following issues:

- The robustness of the consultation - publicised through the Council's Website, mail shots and email shots, including which groups responded.
- The need to ensure that developers include tree planting in planning proposals.
- Conditions on planning approvals relating to tree planting, to be enforced.
- Encourage maximising tree planting to meet the Council's aspiration of one tree for every Coventry citizen.
- The use of the SPD as a material consideration.
- Aspire to plant 2 trees for every tree removed during improvement works/planning developments in the City.
- The need to establish a comprehensive set of requirements to offer protection to existing forestry as astringently as there should be.
- In addition to trees protected by Tree Preservation Orders, options be explored to offer a form of protection to further trees.
- The need for the Authority to introduce a robust form of assessment of existing trees, for use when considering planning proposals/ developments.
- The need to tighten the enforcement process for tree protection.
- Reference needs to be made to the Urban Forestry Strategy.

The Board agreed that the appropriate Cabinet Member be asked to consider the responsibility for forestry matters being co-ordinated by one Cabinet Member. They further agreed that the following comments on the draft Strategy be submitted as part of the consultation:

- i) The need to establish a comprehensive set of requirements to offer protection to existing trees as astringently as there should be.
- ii) The need for the Authority to introduce a robust form of assessment and protection of existing trees that don't have Tree Preservation Orders, for use when considering planning proposals/ developments.
- iii) The need to tighten the enforcement process for tree protection.
- iv) The need to be prescriptive to developers on the number of new trees and planting required in new developments.
- v) Reference needs to be made to the Urban Forestry Strategy.

**RESOLVED that the Business, Economy and Enterprise Scrutiny Board (3):**

- 1) Notes the content of the report.**
- 2) Identifies the following comments on the draft strategy as part of the consultation:**
  - i) The need to establish a comprehensive set of requirements to offer protection to existing trees as astringently as there should be.**
  - ii) The need to introduce a robust form of assessment and protection of existing trees that don't have Tree Preservation Orders, for use when considering planning proposals/ developments.**
  - iii) The need to tighten the enforcement process for tree protection.**
  - iv) The need to be prescriptive to developers on the number of new trees and planting required in new developments.**
  - v) Reference needs to be made to the Urban Forestry Strategy.**
- 3) Identifies the following recommendations for the appropriate Cabinet Member:**
  - 1) That consideration be given to the responsibility for forestry matters be co-ordinated by one Cabinet Member given the Council's declaration of a Climate Emergency.**

## **29. Very Light Rail**

The Business, Economy and Enterprise Scrutiny Board (3) received a Briefing Note that provided the background and current status of the Very Light Rail Project.

Coventry City Council (CCC) and Dudley Metropolitan Borough Council (DMBC) were in collaboration with partners to establish the West Midlands as a world-class business investment location by supporting urban public transport connectivity, developing significant supply chain opportunities and providing a focus for driving up skill levels, focusing on the development of Very Light Rail (VLR) Technology.

The Coventry VLR Project would deliver a very light weight mass transport rail solution comprising a modern battery-operated vehicle and innovative track system that was relatively simple and cost effective to construct. The integrated system would be tested at the Dudley Very Light Rail National Innovation Centre (VLRNIC) and once proof of concept was achieved, the first route most likely to be taken forward in Coventry was a route linking the railway station with the main hospital in the city, a route of some 7km. The programme consisted of 3 projects all focussing on the development of VLR technology in the West Midlands - a world class business investment location:

1. Coventry VLR Vehicle and Track Research & Development (R&D)
2. Dudley Very Light Rail National Innovation Centre
3. Coventry VLR First Route
4. Vehicle Research and Development

WMG had been commissioned by CCC to lead and procure the services of a vehicle design specialist to design and oversee the build of the Coventry VLR vehicle. WMG appointed Transport Design International (TDI) in June 2018 and were supporting the design work with research focused on batteries, electric powertrain, charging, materials, light weighting, Finite Element Analysis, and the regulatory pathway for this novel vehicle. The vehicle design was well advanced and was signed-off at a Design Review Panel Meeting on the 6th August 2019. The design activity was now focused on detailed design of all components such as the car body, bogie, high voltage battery, and interior.

Manufacture of the vehicle was due to commence in early 2020 through to November 2020 when factory acceptance testing would take place. The vehicle was scheduled for delivery to the VLRNIC site, in Dudley, in Autumn 2020 for initial performance testing and acceptance, which would be complete in Spring 2021. The vehicle would then need to be tested on the new track form which was programmed to be available from Summer 2021 to commence integrated system testing.

WMG had been commissioned by the Council to lead and procure the services of a track innovation partner to design the innovative trackform with the specification for the track summarised as follows:

- Develop a light weight, shallow form track system of modular design that could be exported to other towns and cities across the UK and globally.
- Have minimal impact on below road surface utilities, taking advantage of the modular design to allow future utilities access.

The procurement of the innovation partner was due to be concluded in January 2020 and a 14-month programme to develop the track design would follow. Once designed and factory tested, a 325m test track would need to be installed at Dudley VLRNIC for integrated system testing to take place. Work to complete the VLRNIC in Dudley in time for performance testing from Autumn 2020 was underway, with the construction of the Retaining Wall (required to support the Midland Metro Extension and create the footprint for the site) commencing in October 2019. Two potential corridors had been assessed for feasibility, economic benefits and costs to be delivered as the first route: City Centre to Warwick University via the railway station; and Railway Station to University Hospital Coventry and Warwickshire (UHCW). These routes connected major employment

sites, development sites and potential strategic park and ride sites with the city centre and the railway station, which was under redevelopment as a major transport interchange. The feasibility work indicated that the UHCW route would yield the greatest benefits and was therefore most likely to be taken forward for implementation for the first route. Subject to the success of the first route, the network would be expanded and include links to strategic locations such as University of Warwick, Jaguar Land Rover and HS2 interchange.

The Board questioned officers, received responses, and discussed the following issues:

- Light rail vehicle – simple design, light, £5m cost, will carry 250 people maximum.
- Light rail track – light, £8m cost, surface installation and low maintenance.
- Easy removal (approx. 90 minutes) and reinstatement of track section, for utilities maintenance.
- No timetables or booking to use system – will run regularly to enable passengers to use quickly and easily.
- Phasing and timeframe - project well on target: R & D Phase January 2019, Year 2020 - track design, vehicle construction, test track, demonstrator vehicle, Spring 2025 First Route Phase
- Business case – preparation underway, based on realistic costs and delivery.
- Examples of light rail options worldwide – specific to individual countries within their identified funding. Not comparable to the model Coventry needs to deliver within its budget.
- Environmental considerations – light rail offers low carbon emission travel
- Single driver operation of vehicle – additional driverless carriages can be coupled
- Track assessed for load bearing capabilities – light rail vehicles and car weights acceptable, work was continuing on heavy good vehicle weights which had proved more challenging
- Coventry were leading on very light rail – DfT on board with project and other cities across the UK were aspiring to Coventry's lead.
- First route – Rail Station to City Centre to University Hospital
- Challenging legislative process which was outdated and lengthy - DfT aware and that Coventry was making representations to look at ways to progress the process.
- Cross political party support countrywide for this transport option – low costs, low maintenance, low carbon emissions.
- Risks of project identified and managed.
- Investigating 5G for delivery of the digital autonomy.

**RESOLVED that the Business, Economy and Enterprise Scrutiny Board (3):**

- 1) Notes the progress made to date on the development of a Very Light Rail Project in Coventry.**
- 2) Supports the continued development of the Very Light Rail Project in Coventry.**

**3) There were no further recommendations for the Cabinet Member for Jobs and Regeneration.**

**30. Outstanding Issues**

There were no outstanding issues.

**31. Work Programme 2019/2020**

The Business, Economy and Enterprise Scrutiny Board (3) considered the Work Programme for current municipal year and noted the scheduling of issues for consideration at future meetings of the Board.

**RESOLVED that the Business, Economy and Enterprise Scrutiny Board (3) notes the Work Programme for 2019/2020.**

**32. Any other items of public business which the Chair decides to take as matters of urgency because of the special circumstances involved**

There were no other items of public business.

(Meeting closed at 4.20 pm)

Chair \_\_\_\_\_

Date \_\_\_\_\_





## Briefing note

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**To: Business, Economy and Enterprise Scrutiny Board (3)**

**Date: 5<sup>th</sup> February 2020**

**Subject: Support for Small Businesses**

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### **1 Purpose of the Note**

- 1.1 A briefing note to cover the support the Council gives to Small and Medium-Sized Enterprises (SMEs), the role of the Coventry and Warwickshire Chamber of Commerce and Coventry and Warwickshire Local Enterprise Partnership (CWLEP). In addition, there is an update on how the business support service has progressed since the previous year, including how under-represented groups access the various business support initiatives.
- 1.2 There are many opportunities in emerging markets such as Asia and the Middle East, in addition to opportunities following Brexit. However, SMEs are restricted by the lack of capacity, time and resources to invest in exporting. This note provides information on how the Council can support SME's to make the most of these opportunities.

### **2 Recommendations**

- 2.1 The Business, Economy and Enterprise Scrutiny Board (3) is recommended to:
  - 1) Support the Economic Development Service to continue to work closely with organisations such as CWLEP, Chamber of Commerce, Federation of Small Businesses (FSB) and Department of International Trade (DIT) to secure sufficient resource to assist local SMEs.
  - 2) Identify any further recommendations for the Cabinet Member.

### **3 Information/Background**

- 3.1 The Economic Development Service (EDS) is the driving force in delivering Coventry City Council's ambitious 'Council Plan' which identifies the vision and priorities until 2024. In particular, Coventry is working towards becoming a 'Top Ten City' through promoting the growth of a sustainable economy and improving the quality of life for local people.
- 3.2 To help achieve these aims Coventry's SME business community plays an integral role in the local economy both in terms of wealth creation and for the number of people employed. There are nearly 10,000 SMEs in Coventry creating significant employment opportunities and contributing to local business rates. It is therefore vital that SMEs are given the best chance of succeeding through the support available through the Council and Partner organisations such as the CWLEP and the Chamber of Commerce.
- 3.3 The Council has a proactive approach to partnership working, constantly redeveloping existing networks and finding new connections. Currently EDS is working alongside CWLEP in supporting the delivery of the Local Industrial Strategy for West Midlands (launched May 2019) which states the strategic focus for developing the West Midlands economy. This strategy has the potential to bring forward major new aspirational projects for Coventry, as well as major regional level innovation and skills support programmes, which will ultimately open new market and supply chain opportunities for Coventry based businesses.

- 3.4 Coventry's SMEs need advice, access to finance and infrastructure – EDS is proficient at supporting SMEs fulfil their growth potential in these areas of business support. This is facilitated by building effective relationships with key representative bodies such as the CWLEP Growth Hub and the Chamber of Commerce - the successful delivery of a suite of business support programmes is possible because of the excellent working relationships with these Partner organisations. The level of support offered depends on the need of respective businesses – it could involve advice on access to grants/loans, new start-up support, skills support or lobbying government to develop policy or access funding. The Council has entered into a Service Level Agreement with the Growth Hub which will engage with 300 new business per year, complete 120 comprehensive business assists and help them to create almost 400 new jobs. Their initial diagnostic on a business helps to filter the appropriate business support to Partner organisations such as the Council, Universities, Chamber, Princes Trust etc.
- 3.5 EDS are currently managing three European Regional Development (ERDF) business Support Programmes valued at £11.9 million in ERDF funding – namely Coventry & Warwickshire **Business Support, Innovation and Green Business** Programmes. All three support programmes are targeted at addressing barriers to growth and innovation within local Small & Medium Sized Enterprises (SMEs). They all provide an offer of bespoke one-to-one support and seminars/networking opportunities to tackle challenges and opportunities, as well as a total of £4.75 million in business grants up until December 2021. Within the first year of these support programmes becoming available, 167 businesses have either received a diagnostic or in-depth support; Further, over £4m in grants have been awarded to an additional 157 businesses, generating total investment of £17.1m (ahead of targets envisaged for end of 2019)
- 3.6 The Business Support Programme includes in-depth *support for individuals looking to start a new business*. Much of this support is provided by the Coventry & Warwickshire Chamber of Commerce through a dedicated project which offers specialist support such as business planning, finance, marketing and 1:1 mentoring and coaching. There is continued demand for the start-up service in Coventry, as evidenced by the fact that 70% of Growth Hub engagements have been start-ups or micro businesses. There is also a major focus on supporting groups that have traditionally experienced high barriers to enterprise:
- The Chamber has a particular focus on women owned businesses – running a 'Women in Business Network' to engage and support women who run their own businesses across Coventry and Warwickshire.
  - The Chamber has worked with the Highlife Centre and Foleshill Women's Training, as well as undertaking leaflet drops in geographical areas that have a higher percentage of Black, Asian and Minority Ethnic (BAME) communities. This proactive approach has resulted in Start-Up Advisors at the Chamber receiving referrals and supporting more clients from these communities to start-up or grow their business.
- 3.7 It should also be noted that the Prince's Trust provides dedicated start-up support to young people through the Business Support Programme, and CUE Business Solutions provides in-depth support to technology-based start-ups (which has a strong focus on graduates and university students), which complement the Chamber's start-up support activities.
- 3.8 Through the Department for International Trade the Chamber also offers dedicated support around exporting; this is an area which will be of increasing significance for SMEs as opportunities for international trade increase as new markets emerge as a result of Brexit. The three EDS-managed business support programmes have all been active in referring businesses with export potential to this service.
- 3.9 The **Duplex Investment Fund** is a new financial support product, which helps finance capital investments and provides a combination of loan and grant funding. The fund has been operational since the start of October 2019. It is delivered by FCA (Financial Conduct

Authority) accredited lending specialists CWRT (Coventry and Warwickshire Reinvestment Trust) who have been raising awareness of the scheme amongst local SMEs.

- 3.10 Through the EDS-managed Coventry & Warwickshire Skills 4 Growth programme a total of 59 SMEs have been supported to train over 249 employees in 2019. Additionally, our Social Value work around the planning process is now being recognised by contractors and developers who are active in the city. Our 'One Coventry' approach ensures that developments underway in Coventry employ local people and apprentices, engage with local communities and schools, utilise the local supply chain, upskill the local workforce and care for the environment. As a result, we are now actively working with approximately ten contractors who are engaging with our Partners across the city.
- 3.11 EDS continues to be active in ensuring Coventry has the necessary infrastructure to support the city's businesses to grow and prosper. It has been particularly active, in partnership with the ICT department, facilitating continued investment in the digital infrastructure. This has included working with local broadband providers to roll out the fibre broadband network, stimulating demand for DCMS 'Gigabit Voucher Scheme and supporting WM5G's work in developing a region-wide 5G infrastructure. This will all support innovation and growth in key sectors such as intelligent mobility/Connected & Autonomous Vehicles and provide foundations for the successful delivery of UK City of Culture 2021. Along the investment in infrastructure, to ensure local businesses possess the necessary digital skills to benefit from opportunities generated by new digital technologies, the Chamber offers specialist ICT advice such as developing a digital marketing plan, implementing Superfast/Ultrafast broadband and moving to the Cloud – such support will enable SMEs to grow and increase productivity.

**Name: Parmy Singh**

**Job Title: Business Development Manager**

**Directorate: Place**

**Contact Details: [parmy.singh@coventry.gov.uk](mailto:parmy.singh@coventry.gov.uk)**

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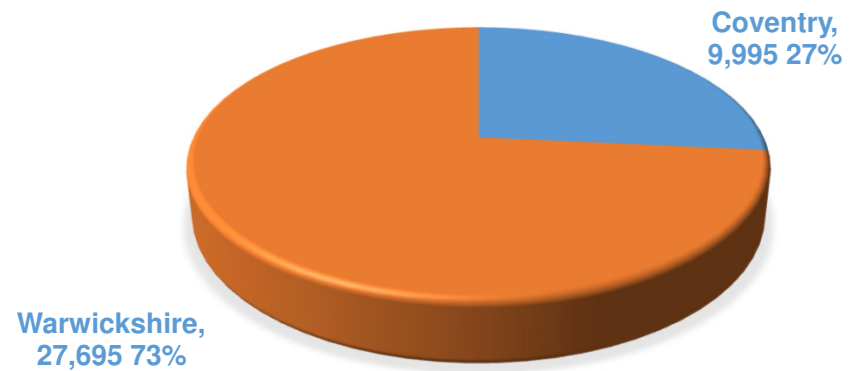
# Business Support for Coventry's Small and Medium-sized Enterprises (SMEs)

Stephen Weir/Parmy Singh,  
Economic Development Services



- SMEs account for 99.9% of all UK businesses
- 60% of all private sector employment
- 52% of all private sector turnover
- 9,995 SMEs in Coventry

NUMBER OF SME'S BY AREA



# Partnership Working



Partnership working is key to help grow and develop our SME business base...



# SME Business Support Programmes



Coventry & Warwickshire  
Local Enterprise Partnership



European Union  
European Regional  
Development Fund

## Business Support Programme

- Support for new business start-ups and existing SMEs via 1:1 support and workshops.
- £2m Grants available
- Support in creating and recruiting to jobs

## Green Business Programme

- Improve energy efficiency and adopt low carbon technologies in SMEs
- Save at least 2,500 tonnes of Carbon
- £1.56m Grant available
- Green Business Network

## Innovation Programme

- Develop, test and launch new products, services & technologies
- £1.25m Grant available
- Specialist one-to-one support, usability testing, workshops and seminars

## Skills 4 Growth Programme

- Deliver support to businesses to address their skills needs and gaps, and support business growth via funding for training
- Sector focus on Advanced Manufacturing and Engineering, Service Sector Industries & Health and Social Care
- Output focus on women, ethnic minorities, people with disabilities and individuals who lives in single adult households

## Duplex Fund

- New financial support product, which helps finance capital investments – operational since October 2019
- Providing a combination of loan and grant funding



# 2019 – What Have We Achieved



**Business Support Programme**

- £1.97m grant awarded to 79 SMEs in Coventry & Warwickshire
- Created 111 new jobs
- Assisted over 157 SMEs and over 91 potential entrepreneurs
- Over 35 New Start-up Businesses

**Green Business**

- £0.9m in grants awarded to 52 SMEs.
- Over 751 tonnes of CO2 savings
- 27 SMEs have received non-financial support
- 880 members have joined the Green Business Network

**Innovation Programme**

- £1.16m grant awarded to 27 SMEs in Coventry & Warwickshire
- 28 SMEs given in-depth non-financial support
- 7 New SMEs supported
- 3 New products to market and firm
- 2 New intellectual property registered

Skills Development

Creating new jobs

Bringing new products to market

Providing grants and loans

Helping people out of  
unemployment

Raising turnover and  
reducing costs

Supporting young people

# Going Forward

- 2 years left of current programme
- Aiming to support a further ...



641  
Businesses



Create  
757 Jobs



Save  
747 Tons



Generate  
13 New IP



- Applying for extensions of 18 months to June 2023
- Seeking £8 million ERDF Funding
- Aiming to support a further ...



594  
Businesses



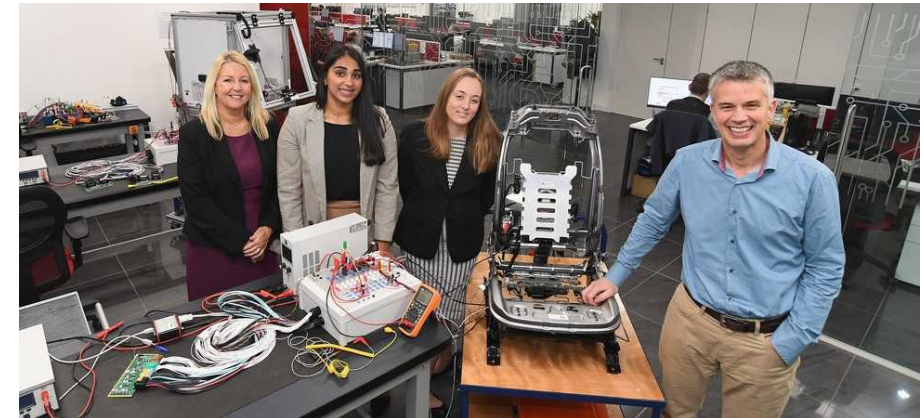
Create  
538 Jobs



Save  
1658 Tons



Generate  
13 New IP







Coventry City Council

## Briefing note

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**To: Business, Economy and Enterprise Scrutiny Board (3)**

**Date: 5<sup>th</sup> February 2020**

**Subject: Coventry and Warwickshire Local Enterprise Partnership**

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### **1 Purpose of the Note**

- 1.1 To introduce a presentation on the work of the Coventry and Warwickshire Local Enterprise Partnership (CWLEP)

### **2 Recommendations**

- 2.1 The Business, Economy and Enterprise Scrutiny Board (3) are recommended to:
  - 1) Consider the content of the presentation at the Appendix.
  - 2) Identify any recommendations for the Council's representative on the CWLEP.

### **3 Background and Information**

- 3.1 The presentation attached at the Appendix provides an annual review of the work of CWLEP
- 3.2 The presentation covers the Performance Assessment 2018 and 2019, as well as information about key strategic projects.

Name: Paula Deas

Job Title: Operations Director - CWLEP

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**Coventry and Warwickshire Local Enterprise Partnership  
Presentation to Coventry City Council Business, Economy  
and Enterprise Scrutiny Board (3)  
5<sup>th</sup> February 2020**

**Martin Yardley  
Paula Deas  
CWLEP Executive**



Coventry & Warwickshire  
Local Enterprise Partnership

# ENABLING FUTURE TECHNOLOGIES

ANNUAL REVIEW 2019  
[cwlep.com](http://cwlep.com)





# KEY FACTS ABOUT COVENTRY AND WARWICKSHIRE



**First purpose-built EV factory in the UK**



**'Silicon Spa' is one of the largest games development clusters outside London**



**Four rail manufacturers in Coventry and Warwickshire**



**7,550 engineering professionals which is 38 per cent above the national average**



**Over 50,000 students at the University of Warwick and Coventry University**



**Four Connected Autonomous Vehicles trials on Coventry and Warwickshire's roads**



**Leading the country in productivity growth since 2009**



**Takes 60 minutes to reach London by train and commercial property is up to 60 per cent cheaper than London**

# Coventry & Warwickshire – Fastest growing LEP area economy in England since 2009

## **A Strong Performing Economy**

Real GVA increased by 33.4% between 2008/09 and 2016/17

Largest exporting area outside London (two thirds West Mids. exports)

Growing business base – 37,045 businesses in 2018 (29,840 in 2010)

## **Innovation a key enabler**

Coventry 2<sup>nd</sup> highest patents per head of English cities (113/110k)

## **Inward investment track record**

46 Foreign Direct Investment projects in 2018/19, realising 2,965 jobs

## **Strategic Leadership and Influence**

CWLEP ambition to engage and influence national and regional policy through specific projects or investments and the WMCA LIS is regarded as exceptional



# Coventry and Warwickshire Headline Economic Performance - looking back

<b>GVA</b>	<b>£26 billion</b> up 51.5%% from 2010 to 2018
<b>Productivity</b>	<b>£53,359</b> GVA per job up 28.3% since 2010
<b>Employment Rate</b>	<b>76.3%</b> up 5.8% since 2014
<b>Average wage</b>	<b>£30,3581</b> up 12.6% since 2014
<b>Qualifications</b>	<b>38.2%</b> NVQ level 4 or higher (degree level)
<b>No Qualifications</b>	9% of 16-64 year olds have no qualifications This has fallen at a rate of <b>21.7%</b> since 2014

# CWLEP Annual Performance Assessment 2018 and 2019

Page 28

- The fastest growing LEP area since 2010
- CWLEP placed **as one of the top 3** performing LEPs across whole country
- Achieved through hard work of the LEP Board Directors and Business Groups
- Over **£300m** secured into the area over the last 7 years adding strategic value to deliver stronger more ambitious plans
- Reputation and track record for delivery on high profile and complex projects
- Strong governance and committed CWLEP Executive team underpins the operation of the CWLEP Board, CWLEP Growth Hub and CWLEP Place Board

# Strong Private Sector-Led Governance



## Coventry & Warwickshire Local Enterprise Partnership Board

**CWLEP Board Directors Members of**

- WMCA Board – **Jonathan Browning**
- Strategic Economic Development Board - **Jonathan Browning (Chair)**
- Audit & Standards Committee - **Sean Farnell**
- Scrutiny Committee - **Sarah Windrum**
- WMSG board – **John Latham**
- Investment Board - **Nick Abell, Tony Jefferson**
- Housing and Land Delivery Board - **Peter Buttin/ Bill Blincoe**
- Regional Skills Advisory Board - **Marion Plant**

**CHAIR**  
**Jonathan Browning**

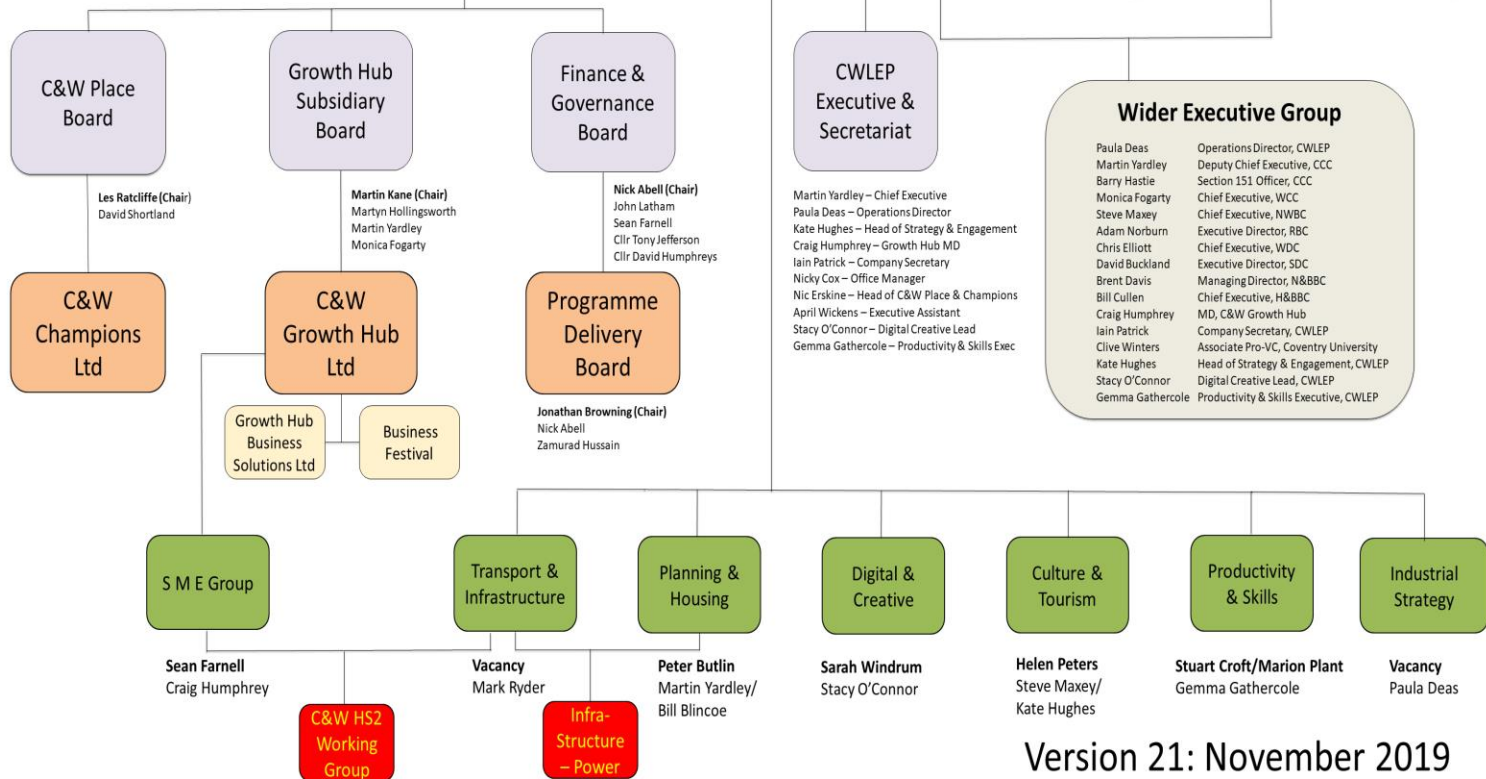
**Nick Abell:** Vice Chair; Chairman, Wright Hassall  
**Karl Eddy:** Partner, Grant Thornton  
**Sean Farnell:** Partner, Burgis & Bullock (Chamber/FSB Rep.)  
**Parveen Rai:** Director, Rai Property Investments  
**Sarah Windrum:** CEO, Emerald Group  
**Nick Spencer:** Director, Jaguar Land Rover  
**Zamurad Hussain:** MD, HBT Communications  
**Marion Plant:** CEO, North Works & South Leics College  
**Helen Peters:** CEO, Shakespeare's England  
**Tony Minhas:** MD, Foleshill Metal Finishing Ltd

**Clr Jim O'Boyle:** Cabinet Member, Coventry City Council  
**Clr Peter Buttin:** Deputy Leader, Warwickshire County Council  
**Clr David Humphreys:** Deputy Leader, North Works Borough Council  
**Clr Neil Phillips:** Deputy Leader, Nuneaton & Bedworth Borough Council  
**Clr Jill Simpson-Vince:** Cabinet Member, Rugby Borough Council  
**Clr Andrew Day:** Leader, Warwick District Council  
**Clr Tony Jefferson:** Leader, Stratford on Avon District Council  
**Clr David Bill:** Deputy Leader, Hinckley & Bosworth Borough Council (observer status)

**Prof John Latham:** Vice-Chancellor, Coventry University  
**Prof Stuart Croft:** Vice-Chancellor, University of Warwick  
**TBC:** FE College Principals: (observer status)

## Coventry & Warwickshire, Hinckley & Bosworth Joint Committee

**Clr Izzi Seccombe:** Leader, Warwickshire County Council  
**Clr George Duggins:** Leader, Coventry City Council  
**Jonathan Browning:** Chair, CWLEP  
**Nick Abell:** Vice Chair, CWLEP; Chairman Wright Hassall  
**Clr David Humphreys:** Leader, North Works Borough Council  
**Clr Julie Jackson:** Leader, Nuneaton & Bedworth Borough Council  
**Clr Andrew Day:** Leader, Warwick District Council  
**Clr Sebastian Lowe:** Leader, Rugby Borough Council  
**Clr Tony Jefferson:** Leader, Stratford on Avon District Council  
**Clr Stuart Bray:** Leader, Hinckley & Bosworth Borough Council





# GROWTH DEALS

FUNDED BY THE LOCAL GROWTH FUND ALLOCATION THROUGH COVENTRY AND WARWICKSHIRE LOCAL ENTERPRISE PARTNERSHIP

## £131.8M

GROWTH DEAL FUNDING SECURED FOR COVENTRY & WARWICKSHIRE

EXPECTED OVER THE NEXT 5 YEARS TO CREATE...

## 7,500

NEW JOBS

## 3,400

NEW HOMES

## £240M

INVESTMENT




**TRIDENT APPRENTICESHIP CENTRE**  
WARWICKSHIRE COLLEGE GROUP



**TRANSFORMING NUNEATON**  
TRANSFORMING NUNEATON TOWN CENTRE  
NUNEATON



**AME EXPANSION (ADVANCED MANUFACTURING AND ENGINEERING)**  
COVENTRY UNIVERSITY



**WMG DEGREE APPRENTICESHIP CENTRE**  
UNIVERSITY OF WARWICK



**NATIONAL TRANSPORT DESIGN CENTRE**  
COVENTRY UNIVERSITY




**CITY COLLEGE STEM PHASE 1**  
COVENTRY



**A452 EUROPA WAY CORRIDOR**  
WARWICK



**COVENTRY STATION MASTERPLAN**



**SHAKESPEARE'S HENLEY STREET**  
STRATFORD UPON AVON



**KENILWORTH RAIL STATION**

**GROWTH DEALS**

FUNDED BY LOCAL GROWTH FUND ALLOCATION THROUGH COVENTRY AND WARWICKSHIRE LOCAL ENTERPRISE PARTNERSHIP

**£67.9M**

GROWTH DEAL FUNDING SECURED AND ALLOCATED FOR COVENTRY

EXPECTED BY 2021 TO CREATE...

**1,352**

NEW JOBS AND APPRENTICESHIPS

**10,187**

INDIRECT JOBS

**2,946**

NEW HOMES

**1,045M<sup>2</sup>**

NEW SKILL SPACE



**£6.8M**

PRIVATE INVESTMENT

**944,672M<sup>2</sup>**

COMMERCIAL SPACE



COVENTRY STATION MASTERPLAN



AME EXPANSION (ADVANCED MANUFACTURING AND ENGINEERING) COVENTRY UNIVERSITY



VERY LIGHT RAIL



NATIONAL TRANSPORT DESIGN CENTRE COVENTRY UNIVERSITY



COVENTRY CITY OF CULTURE 2021



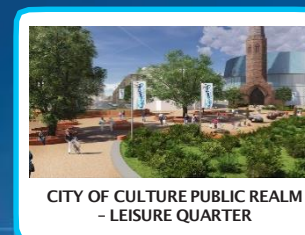
CITY COLLEGE STEM PHASE 1 COVENTRY COLLEGE



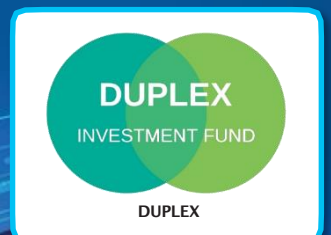
FRIARGATE AND CITY CENTRE CONNECTIVITY



ADVICE CENTRE CITY COLLEGE



CITY OF CULTURE PUBLIC REALM - LEISURE QUARTER



DUPLEX INVESTMENT FUND

DUPLEX

FUNDED BY LOCAL GROWTH FUND  
ALLOCATION  
THROUGH COVENTRY AND  
WARWICKSHIRE LOCAL ENTERPRISE  
PARTNERSHIP

£2.46M

GROWTH DEAL FUNDING ALLOCATED  
TOWARDS VERY LIGHT RAIL

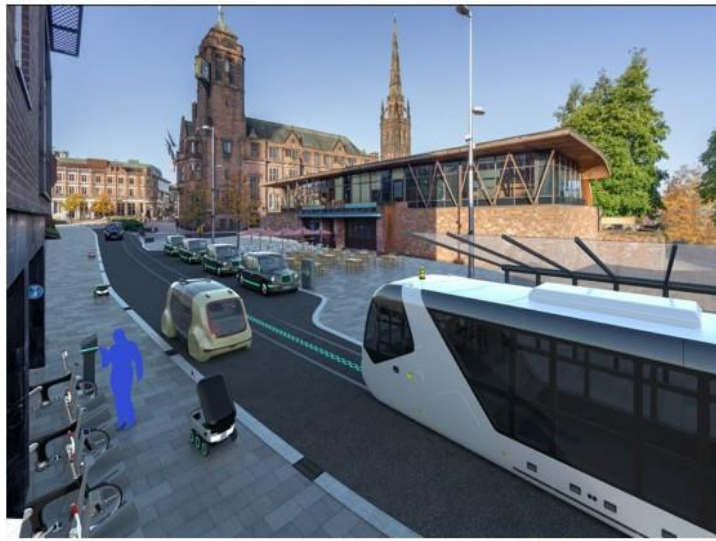
The Very Light Rail Project will...

LEAD TO HIGH VALUE TRAINING,  
APPRENTICESHIP AND JOB OPPORTUNITIES IN  
COVENTRY

PROVIDE A LOW EMISSION ENVIRONMENTALLY  
FRIENDLY FORM OF MASS TRANSIT WITH NO  
TAILPIPE EMISSIONS

IMPROVE COVENTRY'S TRANSPORT INFRASTRUCTURE  
AND ENHANCE COVENTRY'S ATTRACTIVENESS AS A  
PLACE TO INVEST

# Very Light Rail (VLR)



“The Coventry light-rail system will be innovative in bringing together technologies from a number of sectors to deliver a low-cost environmentally-sustainable public transport solution for the City of Coventry. Seeing the 3D simulation and envisaging how it will look within Coventry makes us look forward to building the first vehicle that will be ready during 2020.”

- Dr Darren Hughes, WMG, University of Warwick



FUNDED BY LOCAL GROWTH FUND  
ALLOCATION  
THROUGH COVENTRY AND  
WARWICKSHIRE LOCAL ENTERPRISE  
PARTNERSHIP

£10M

GROWTH DEAL FUNDING ALLOCATED  
TOWARDS THE NEWLY OPENED WMG DAC

The WMG DAC, which opened in  
October 2019, has...

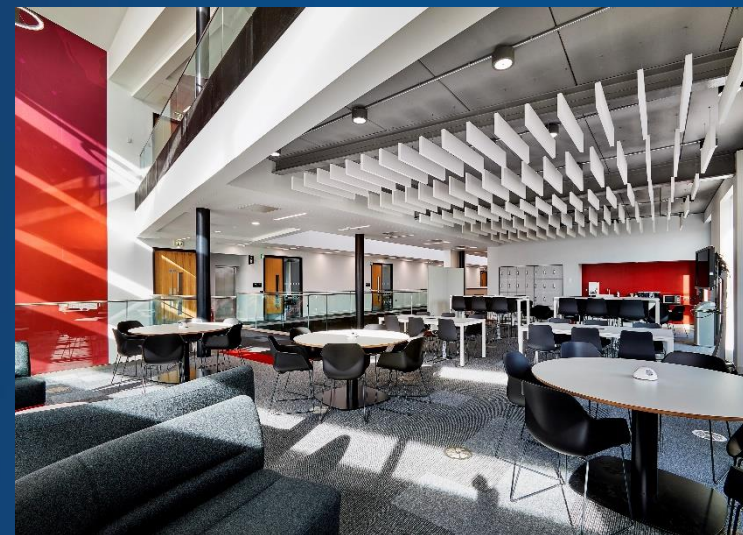
PROVIDED A FACILITY FOR THE DEVELOPMENT AND  
DELIVERY OF TAILORED TRAINING COURSE IN LINE  
WITH THE NEEDS OF LOCAL EMPLOYERS

COMMITTED TO CONTRIBUTE TO GROWTH IN  
EMPLOYMENT AND GVA FROM THE  
MANUFACTURING SECTOR IN COVENTRY BY  
ADDRESSING THE REGIONAL SKILLS SHORTAGE

Page 33

BEGUN TO PROVIDE CAPACITY FOR UP TO 1000  
STUDENTS AT ONE TIME TO UNDERTAKE MULTI-  
DISCIPLINARY TRAINING COURSES IN FIELDS RANGING  
FROM ENGINEERING, PROJECT MANAGEMENT AND  
HEALTH

# WMG Degree Apprenticeship Centre (WMG DAC)



“Building on nearly four decades track record of developing, and delivering, pioneering education programmes, our new Degree Apprenticeship Centre will provide a variety of routes to achieve degree level apprenticeships. Young people are our future and we need to provide them with as many opportunities to support our manufacturing base. The Centre will give the opportunity for school leavers and apprentices, looking to progress from Level 4 and 5 qualifications to degree level.”

- Professor Lord Bhattacharyya, WMG

FUNDED BY LOCAL GROWTH FUND  
ALLOCATION  
THROUGH COVENTRY AND  
WARWICKSHIRE LOCAL ENTERPRISE  
PARTNERSHIP

# National Transport Design Centre (NTDC)



£6.9M

GROWTH DEAL FUNDING ALLOCATED  
TOWARDS NTDC

The National Transport Design Centre,  
which opened in May 2017, has...

RAISED COVENTRY'S WORLDWIDE PROFILE IN THE  
AUTOMOTIVE DESIGN INDUSTRY BY LEADING  
GLOBALLY SIGNIFICANT RESEARCH AND PROJECTS

COMMITTED TO CREATE OVER 50 JOBS AND  
SUPPORT HUNDREDS OF LOCAL SMALL AND  
MEDIUM-SIZED ENTERPRISES THROUGH  
DELIVERING TRAINING SESSIONS AND WORKSHOPS

PROVIDED A STATE-OF-THE-ART FACILITY  
BRINGING TOGETHER DESIGNERS, TECHNOLOGISTS,  
CODERS, WITH ARTISTS AND MATERIAL  
SPECIALISTS TO USE CUTTING EDGE TECHNOLOGY  
TO CREATE AND REFINE NEW TRANSPORT  
SOLUTIONS

“In a global transport industry design remains one of the most important ways manufacturers can make themselves stand out. Coventry has always been a leader in this field, but design and modelling will soon be in short supply if an ageing workforce retires without capable graduates and trainees coming through. NTDC will meet this demand for specialised skills, building on Coventry University’s existing expertise in transport design with a range of new courses and research programmes.”

- David Wright, Director of Strategic Initiatives, Coventry University

# The Box at FARGO Village



FUNDED BY LOCAL GROWTH FUND  
ALLOCATION  
THROUGH COVENTRY AND  
WARWICKSHIRE LOCAL ENTERPRISE  
PARTNERSHIP

## £2.4M

GROWTH DEAL FUNDING ALLOCATED  
TOWARDS 2021 UK CITY OF CULTURE

### The Box at Fargo Village will...

ENHANCE THE EXPERIENCE OF VISITOR TO  
COVENTRY DURING 2021 CITY OF CULTURE WITH  
CAPACITY FOR ADDITIONAL PERFORMANCES AND  
EVENTS

ATTRACT MORE VISITORS TO THE VILLAGE AND  
CONTRIBUTE TO THE POSITIVE PERFORMANCE OF  
THE 40 ON-SITE BUSINESSES

PROVIDE STATE-OF-THE-ART OFFICE SPACE FOR  
BUSINESSES IN COVENTRY, ATTRACTING MORE  
SMALL AND MEDIUM SIZED BUSINESSES TO THE CITY



“We’re committed to boosting economic growth across the Midlands Engine and rebalancing the economy so that it works for everyone and ensures a fairer Britain fit for the future. Our Local Growth Fund investment will allow The Box to enhance the range of arts and events on offer and improve the visitor experience for the local community and the tourists alike, which is particularly important as Coventry prepares to celebrate being UK City of Culture in 2021.”

- Jake Berry MP, Minister for Local Growth

# CWLEP Growth Hub

<https://www.cwgrowthhub.co.uk/case-study/watch-cwlep-growth-hub-helps-coventry-business-grow>





# Key Strategic Projects

Coventry City of Culture 2021

Very Light Rail



UK Battery Industrialisation Centre



Commonwealth Games 2022

China – New Markets

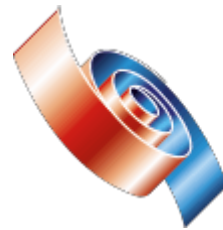


5G and Creative and Digital



# UK Battery Industrialisation Centre (UKBIC)

- 18,000m<sup>2</sup> facility
- £126m investment
- 100 new jobs
- Supporting OEMs and suppliers
- Regional skills base
- Opening in March 2020
- UK automotive battery supply chain, worth £5bn pa by 2035
- CWLEP representation on Board



UK BATTERY  
INDUSTRIALISATION  
CENTRE



# Stakeholder Engagement... collaboration not division



# THE CAREERS & ENTERPRISE COMPANY



**COVENTRY AND WARWICKSHIRE**  
**DEVELOPING OUR FUTURE WORKFORCE**

ARE YOU FINDING IT DIFFICULT TO RECRUIT YOUNG PEOPLE WITH THE SKILLS AND QUALIFICATIONS YOU REQUIRE AS AN EMPLOYER?

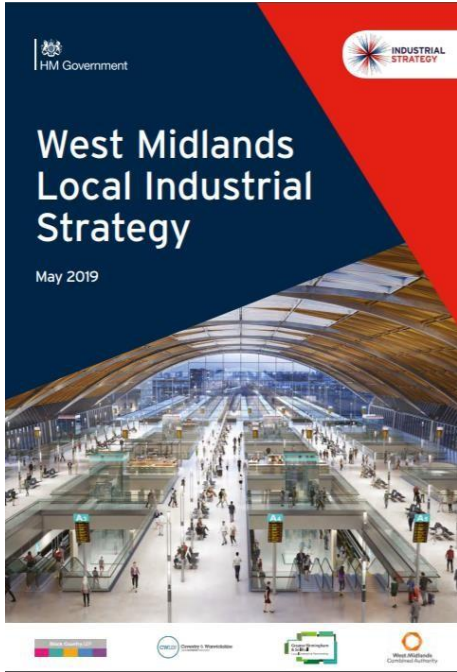
Supporting this campaign will ensure that you are:

- Helping young people prepare for the world of work
- Supporting the development of your Future Workforce
- Providing accurate career pathway information for your industry sector
- Building a stronger relationship with local schools and colleges
- Increasing the number of encounters with employers that young people receive
- Promoting your Apprenticeship programmes directly to local students
- Encouraging your staff to develop their own skills by working directly with young people
- Promoted through social media and PR in support of key national initiatives
- Tackling the challenges young people face in joining the world of work
- Contributing to tackling youth unemployment
- Getting support to take your outreach programmes to more schools and colleges





# Strategic Impact



# Sustainable Growth

Grant Thornton Sustainable Growth Index (2019)

*“On prosperity, one of the core economic measures, Coventry and Warwick both rank in the top 20% nationally. For dynamism and opportunity, Coventry is the only area (in the West Midlands) ranking in the top 20% nationally “*

# Where next ?

- White paper on Devolution expected – what will it bring in terms of powers and funding ?
- Levelling up
- Budget vs Spending Review – tactical and strategic
- Executing Local Industrial Strategy priorities for Coventry in context of a WMCA and Midlands Engine environment
- Securing Future funding and security post Brexit – is there a UK shared prosperity fund ? How will it be administered ?
- Continued focus on meeting requirements of LEP review as well as .....
- Delivery ... delivery ... delivery in the final year of Local Growth fund
- Increasing already strong role in strategic projects including City of Culture, Gigafactory, Commonwealth Games

# Continued Collaboration not division





Coventry City Council

## Public report

# **REPORT BACK ON CONFERENCE**

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**TO: Business, Economy and Enterprise Scrutiny Board (3)**

**5<sup>th</sup> February 2020**

**REPORT OF: Deputy Chief Executive (Place)**

**TITLE: Intelligent Transport Systems (ITS) World Congress 2019**

**DATE: 20/10/2019 – 25/10/2019**

**VENUE: Suntec Singapore Convention & Exhibition Centre, 1 Raffles Blvd, Singapore**

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### **1 Purpose of the Note**

- 1.1 To provide a detailed report following Coventry City Council exhibiting at the Intelligent Transport Systems (ITS) World Congress 2019 in Singapore.

### **2 Recommendation**

- 2.1 The Business, Economy and Enterprise Scrutiny Board (3) is recommended to:
  - 1) Endorse this report and confirm its continued support of the work being undertaken by the Economic Development Service to enhance Coventry's international profile, encourage Foreign Direct Investment (FDI), and support a potential bid to bring the ITS World Congress to the West Midlands.

### **3 Background/Information**

- 3.1 The Investment and International Trade Team within the Economic Development Service at Coventry City Council is committed to promoting the region on a global scale with a view to stimulating business investment and job creation within the City.
- 3.2 The ITS World Congress is the world's foremost trade show for Intelligent Transport Systems, Connected Autonomous Vehicles (CAV) and Future Mobility, all of which are strategically placed and at the forefront of Economic Development for Coventry, Warwickshire and the wider West Midlands.

- 3.3 This exhibition presented an opportunity to exhibit at the ITS World Congress in Singapore, collaboratively with Coventry University promoting Coventry's existing skills, services and assets within this industry to a new international market reaching a worldwide audience.
- 3.4 Coventry and Warwickshire exhibited on the UK pavilion, along with the following companies, universities and supporting agencies: Connected Places Catapult, Innovate UK, Transport for West Midlands (TfWM), Latent Logic, Basemap, Immense, Oxfordshire County Council, Knowledge Transfer Network, Aurrigo, Satellite Applications Catapult, Coventry University, Grid Smarter Cities, Nominet (Driven), Skysports, Cranfield University and ITS UK. The West Midlands region had the greatest representation showcasing the area as being the forefront of innovation, technology, collaboration and investment.
- 3.5 The exhibition focused on a range of developments, technologies and demonstration of various transport modes, with a clear focus on a range of autonomous vehicles. The exhibition provided a great platform to promote the automotive specialisms of Coventry & Warwickshire to a global audience by discussing and showing key assets, centres of excellence, companies, universities and projects and announcements such as UK Autodrive, UK Cite, CAV, UK Battery Industrialisation Centre (UKBIC), 5G testbeds and the Midlands Future Mobility Project. The international audience included delegates from Australia, America, China, Canada, Netherlands, Japan and many more.
- 3.6 Approval to attend was given by the Cabinet Member for Jobs and Regeneration on Wednesday 9<sup>th</sup> October 2019 to attend the ITS World Congress in Singapore.

#### **4 Reasons and benefits for the trip were stated as:**

- An opportunity to promote C&W's capabilities and desirable location to live, work and invest at an exhibition with global presence from companies from around the world.
  - Put Coventry on the map, whilst highlighting key sectors, businesses, services and our world-renowned universities.
  - Opportunity to meet/visit other international pavilions, academia and industry from other countries to discuss autonomous vehicles and future technologies, challenges and achievements, potentially generating new connections and FDI projects for our pipeline.
  - Gather intelligence, meet relevant contacts and build relationships with key partners and organisations to support any potential bids to bring the ITS World Congress to the UK.
  - Opportunity to meet global leaders and decision makers
- 4.1 Coventry City Council was represented by Nayna Parekh, Economic Development Officer, Economic Development Service. The attending partnership also included:
- Carl Perrin - Future Transport and Cities Director – Coventry University
  - Kevin Vincent - Director, Centre for Connected and Autonomous Automotive Research – Coventry University
  - Siraj Shaikh - Professor of Systems Security – Coventry University

## **5 Benefits**

### **5.1 The visit has:**

- Strengthened and established new working relationships with Singapore and Coventry through networking and dialogue with Enterprise Singapore, Foreign & Commonwealth Office, Department for International trade and Intelligent Transport Systems UK
- Provided access to key players in supporting future visits and inward investment and trade opportunities.
- Offered valuable access to companies and decision makers within Singapore Government for future trade and investment opportunities/enquiries including contact made through Coventry University with Singapore Land Transport Authority Deputy Director (Innovation).
- Introduced Coventry to a new global international audience promoting our strategic goals
- Exposed and put C&W on the map as a key investment destination
- Provided a clear insight into how companies from varying countries showcase their technologies and innovation through stand designs and equipment to facilitate and generate investment promotion
- Invaluable lessons learnt in terms of organising and hosting any future events

## **6 Key Outcomes and Opportunities resulting from the visit:**

### **6.1 The purpose of this report is to not only detail the direct outcomes of exhibiting but also any indirect outcomes, alongside any key engagements, successes and potential future outcomes across C&W which can be attributed to the increased promotion and presence within the international arena. Included below is a list of high-level outcomes as a result of exhibiting at the ITS World Congress 2019 in Singapore:**

- Promotion of C&W and its Automotive sector to not only Singapore but other countries including Australia, America, China, Canada, Netherlands, Japan and many more as the best place to live, work and invest. Brochure and contact details were shared with a view to developing relationships through follow up work. As a specific example, Thailand representatives were interested in a potential visit to C&W in 2020 to look at trade and investment opportunities. Work is on-going to follow-up this lead.
- Positive feedback from high profile/global leaders including the British Deputy High Commission of Singapore on C&W and the technology within our region. This has further raised the profile of C&W with these individuals, which will lead to future promotion of the area through their on-going dialogue with key businesses and contacts.

- Engaged and met with members of the British Foreign & Commonwealth Office to discuss future collaboration opportunities, developing relationships that will help to promote future trade and investment opportunities for the Coventry area. To reinforce this the Council will work with DIT to invite overseas representatives from DIT and the FCO to a `Driving Sector Knowledge` Tour of C&W focusing on the intelligent transport sector.
- Liaising with the Senior Science & Innovation Officer of the UK Science & Innovation Network to set-up a visit to Coventry to view local centres of excellence and demonstrate the world leading expertise and capability in the area. Follow-up work is underway to arrange a visit in summer 2020.
- Follow-up work with potential investor MooVita, a company specialising in autonomous software solutions. A company visit to Coventry is scheduled for February 2020 to discuss the companies UK investment opportunities with the aim of maximising a successful inward investment.
- A strengthened working relationship with the Institute for Future Transport and Cities at Coventry University. This enhanced relationship provides a sound platform for both organisations to work collaboratively on existing opportunities (such as MooVita) as well as develop future engagements, projects and investment opportunities through ongoing collaborative activity.
- Coventry is now further recognised as being at the forefront of technology and innovation by a wide audience in the area of Intelligent Transportation Systems. Follow-up work by the Economic Development Service will continue the dialogue with areas engaged ensuring relationships are developed and the capabilities of C&W continue to be promoted.
- Coventry is now a key part of a West Midlands consortium that is bidding to bring the ITS World Congress to the West Midlands in 2024.
- C&W are working collaboratively with TfWM and stakeholders to plan, shape and influence a bid to bring the ITS World Congress to the West Midlands in 2024. If successful, securing this event could provide significant benefits for C&W, it would be an opportunity to demonstrate specialisms and capabilities to a global audience. In addition, it would also benefit the local economy through the visitors, hotel bookings and associated spend that a large event of this type would generate. The ITS World Congress 2019 recorded 14,500 participants and exhibitors, many of whom were overseas visitors requiring hotels and accommodation.
- Work is underway with the British Chambers of Commerce Singapore (Britcham) and Coventry University to explore opportunities for course delivery in EVs and AVs for Singaporean based companies.
- Future meeting to be set up with ZENZIC, Coventry City Council and Coventry University to discuss a commonality of regulations and interoperability across CAV Test beds to grow business in the region.
- Supporting Coventry University to follow up with Chief Intelligent Transportation Specialist, Roads and Transport Authority (RTA), Dubai to explore opportunities in Digital Twinning and simulation of city transport with Coventry University.



## 7 Cost of attending

	Costs Approved by Cabinet/Cabinet Member	Total of Actual Costs
Accommodation	£1582.00	£1597.95
Travel	£1100.00	£900.00
<b>Total per person(A)</b>	<b>£2682.00</b>	<b>£2497.95</b>
Visit support costs	£2000.00	£2000.00
Subsistence/contingency	£500.00	£74.58
Insurance	N/A	N/A
Visa	N/A	N/A
<b>Sub-total expense (B)</b>	<b>£2500.00</b>	<b>£2074.58</b>
Travel & accommodation Bursary	(£2000.00)	(£2000.00)
<b>Total cost(A+B)</b>	<b>£3182.00</b>	<b>£2572.53</b>

\*Conversion rate used on average = S\$1.659

Actual costs are £609.47 under costs approved by cabinet

### List of background papers

Proper Officer: Deputy Chief Executive (Place)

Author: Nayna Parekh, Economic Development Officer, Place Directorate

Tel Number: 024 7697 1054 Email: [nayna.parek@coventry.gov.uk](mailto:nayna.parek@coventry.gov.uk)

(Any enquiries should be directed to the above)

Other contributors: Coventry University

Background papers: None

Approved by Cabinet Member: Cabinet Member for Jobs and Regeneration 9th October 2019

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# Agenda Item 8

Business, Economy and Enterprise (3) Work Programme 2019-20

Last updated 5/12/2020

**Please see page 2 onwards for background to items**

<b>Visits proposed</b>
VLR test track in Dudley (2020/21) A canal basin where development has taken place, for example Sheffield or Leeds
<b>Task and Finish Groups</b>
Green Space Strategy
<b>26<sup>th</sup> June 2019</b>
Green Space Strategy Tree Wardens Air Quality Action Plan
<b>24<sup>th</sup> July 2019</b>
Conference Report – MIPIM 2018 and 2019 Conference report – China Economic Engagement Visit Tourism Strategy 2019-2023
<b>24<sup>th</sup> September 2019 - meeting cancelled</b>
Coventry and Warwickshire LEP Air Quality Strategy
<b>6<sup>th</sup> November 2019</b>
Conference report - UAE Draft Urban Forestry Strategy
<b>18<sup>th</sup> December 2019</b>
Very Light Rail Draft Trees and Development Guidelines for Coventry Supplementary Planning Document
<b>5<sup>th</sup> February 2020</b>
Support to Small Businesses CWLEP Intelligent Transport Systems (ITS) World Congress 2019 Conference Report
<b>18<sup>th</sup> March 2020</b>
The Wheelhouse progress report The Council House as the Democratic Centre St Mary's Guildhall
<b>2019-20</b>
Tourism Strategy 2019-2023 Canal and Canal Basin Ring and Ride Air Quality Action Plan Overseas visit report – Eurocities AGM Overseas visit report – West Midlands Regional Asia visit
<b>2010-21</b>
Progress on Urban Forestry Strategy

<b>Date</b>	<b>Title</b>	<b>Detail</b>	<b>Cabinet Member/ Lead Officer</b>
<b>Visits proposed</b>	VLR test track in Dudley (2020/21)		
	A canal basin where development has taken place, for example Sheffield or Leeds		
<b>Task and Finish Groups</b>	Green Space Strategy	This year to focus on the draft Green Space Developer Contributions SPD	Graham Hood
<b>26<sup>th</sup> June 2019</b>	Green Space Strategy	To follow up on the work of the task and finish group and to consider the final strategy	Graham Hood Cllr AS Khan
	Tree Wardens	To look in more detail at the work of the Tree Wardens. A representative from the Coventry Tree Wardens will talk about the work that they do.	Graham Hood Cllr AS Khan
	Air Quality Action Plan	Members requested further information following feedback from the Government's response and any changes to the proposals	John Seddon Cllrs O'Boyle/ Hetherington/Caan
<b>24<sup>th</sup> July 2019</b>	Conference Report – MIPIM 2018 and 2019	Report back on CCC attendance at MIPIM 2018 and 2019	John Norton Cllr O'Boyle
	Conference report – China Economic Engagement Visit	Report back on CCC led economic engagement visit to China in October of 2018 in partnership with Coventry University and Coventry & Warwickshire Growth Hub	Martin Yardley Andy Williams John Norton
	Tourism Strategy 2019-2023	Following an item at Scrucro on 23 <sup>rd</sup> January, further progress reports are to be taken by SB3, with invitations to Scrucro members to attend if they wish. They also requested that representatives of the Destination Partnership Board were invited to a meeting.	Val Birchall/ Beth Perdue Cllr O'Boyle
<b>24<sup>th</sup> September 2019 -</b>	Coventry and Warwickshire LEP	Members requested a further report on the work of the LEP, including grant funding. To include representative from the Chamber if possible.	Cllr O'Boyle Paula Deas

Business, Economy and Enterprise (3) Work Programme 2019-20

<b>Date</b>	<b>Title</b>	<b>Detail</b>	<b>Cabinet Member/ Lead Officer</b>
<b>meeting cancelled</b>			
	Air Quality Strategy	Feedback from the department on the resubmission of proposals to improve air quality	John Seddon Cllr O'Boyle
<b>6<sup>th</sup> November 2019</b>	Conference report - UAE	A conference report on a capital investment visit to the UEA	Martin Yardley Cllr O'Boyle
	Draft Urban Forestry Strategy	An opportunity for Members consider the draft Urban Forestry Strategy	Rob Haigh Cllr T Khan Cllr AS Khan
<b>18<sup>th</sup> December 2019</b>	Very Light Rail	To consider progress on Coventry's VLR	Colin Knight, Nicola Small Cllr O'Boyle
	Draft Trees and Development Guidelines for Coventry Supplementary Planning Document	To consider as part of the consultation on the Trees and Development Guidelines	Rob Haig Cllr T Khan
<b>5<sup>th</sup> February 2020</b>	Support to Small Businesses	A progress report to the item from 20 <sup>th</sup> February 2019. Members wanted to know more about how the Council has engaged with under-represented groups	Andy Williams
	CWLEP	Members requested a further report on the work of the LEP, including grant funding. To include representative from the Chamber if possible.	Paula Deas Cllr O'Boyle
	Intelligent Transport Systems (ITS) World Congress 2019 Conference Report	Cabinet Member gave authority to attend the ITS World Congress on Singapore on 21 <sup>st</sup> -25 <sup>th</sup> October 2019	Nayna Parekh Cllr O'Boyle
<b>18<sup>th</sup> March 2020</b>	The Wheelhouse progress report	A further progress report on the Wheelhouse following the meeting on 21 <sup>st</sup> March 2019	Grant McKelvie

<b>Date</b>	<b>Title</b>	<b>Detail</b>	<b>Cabinet Member/ Lead Officer</b>
	The Council House as the Democratic Centre	Following an item at their meeting on the 3 <sup>rd</sup> April, Members requested a future item with progress. To possibly link with the book written on use of town hall.	Richard Moon Cllr O'Boyle
	St Mary's Guildhall	Members requested to receive the Cabinet report and that it should also explore the commercial prospects of this historic venue with the media for TV and films, consideration to be given to the phasing of the project to ensure delivery of each stage as funding becomes available/is secured, and Members of the Board be provided with details of the anticipated income benefits for the project and that this be supplied in a graph format.	Steve Wiles Val Birchall Cllr O'Boyle
<b>2019-20</b>	Tourism Strategy 2019-2023	A follow up report from the meeting in July – to include information about Purple Flag status and further information on the work being undertaken externally on the promotion of the City.	Val Birchall Cllr O'Boyle
	Canal and Canal Basin	Further progress reports following from an item on 3 <sup>rd</sup> April 2019	Andrew Walster
	Ring and Ride	To review the delivery of service following the closure of the Ring and Ride business. The commissioned services by TfWM	TfWM Cllr Welsh Cllr O'Boyle
	Air Quality Action Plan	Following their meeting on the 26 <sup>th</sup> June, Members requested further progress updates. Possibly to tie in with the Cabinet report	John Seddon Cllr O'Boyle
	Preston Model of Procurement	This issue is now being picked up as a T&F group on Community Wealth Building reporting to Scrucro, with information for SB1 and SB3	
	Overseas visit report – Eurocities AGM	A visit to Prague to attend the Eurocities AGM , Cities at a Crossroads. Visit dates 20 <sup>th</sup> – 22 <sup>nd</sup> November	Val Birchall Cllr AS Khan
	Overseas visit report – West Midlands Regional Asia visit	A visit to Hong Kong and mainland China between dates 24 <sup>th</sup> – 30 <sup>th</sup> November	Andy Williams, Richard Moon, Cllr O'Boyle
<b>2010-21</b>	Progress on Urban Forestry Strategy	Following their meeting on 6 <sup>th</sup> November, the Board requested a further update on the action plan which forms part of the strategy	Graham Hood Cllr AS Khan